

The 6th Annual Olive Harvest Festival (*Jaru'a*) 2011



Palestine Fair Trade Association and Canaan Fair Trade extend an invitation to visitors to join our harvest celebration and share this cherished tradition with our farming community!

Where: Canaan Fair Trade Fest Grounds, Burqin, Jenin (Kufur Qud Rd)

When: November 4, 2011

Tours and tastings 11:00 am -5:00 pm

Lunch at: 2:00 pm

Live concert: 6:00 pm-10 pm

The festival, or *Jaru'a*, is a traditional end of harvest celebration giving gratitude for another year of abundance. Farmers, women producers, fair trade distributors, and international visitors gather together and share a delicious meal of *Musakhan* prepared by the local women cooperatives.

This experience will ignite all the senses from olive oil tasting and guided tours of Canaan's olive processing facilities, to musical entertainment. Different activities will take place while village elders share their oral histories to the pride of their families and the respect of the listeners. All of this and more will be held in the natural settings under the shade of the ancient olive trees.

FOR RESERVATIONS

Call Canaan Fair Trade: 04 234-1991

Or email info@palestinafairtradeassociation.org **OR** info@canaanfairtrade.com

Entrance fee: 100 ILS includes, harvest dinner, tour, and concert. Directions: Next Page



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CanaanFairTrade.com info@canaanfairtrade.com



Directions from the South:

Take the road to Jenin on route 60 North going towards Jenin. About 3 KM before you get to Jenin look for *Shuhada* junction (right to Qabatya and Left to Burqin) Take left toward Burqin and follow the road through the village of Burqin until you reach the main gas station. Stay straight on Kufr Qud Rd. Canaan Fair Trade is about 1 kilometer up the hill on your right.

WE LOOK FORWARD TO CELEBRATING WITH YOU!!!



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