

# Join Our 9<sup>th</sup> Annual Olive Harvest Festival (Jaru'a) 2014



**FRESHLY PRESSED OLIVE OIL • BREAD BAKING • BONFIRES • FOLKLORIC MUSIC • DANCE • CRAFTS • FOOD**

Canaan Fair Trade and the Palestine Fair Trade Association extend an invitation to visitors to join our harvest celebration and share this cherished tradition with the olive farming community!

**Where:** Canaan Fair Trade Fest Grounds, Burqin, Jenin (Kufur Qud Rd)

**When:** Friday, November 7th 2014

**What Time:** 12:00 PM - 8:00 PM

The festival, or Jaru'a, is a traditional end of harvest celebration giving gratitude for another year of abundance. Farmers, women producers, fair trade distributors, and international visitors gather together to celebrate the fruit of the season. This year, our Jaru'a is extra special, as we will be celebrating **Canaan's 10<sup>th</sup> Anniversary** and the **10<sup>th</sup> Anniversary of the Palestine Fair Trade Association!**

This experience will ignite all the senses from olive oil tasting and guided tours of Canaan's olive processing facilities, to musical entertainment and Food. Different activities will take place while village elders share their oral histories and the pride of their families to the respect of the listeners. Get your supply of freshly pressed olive oil, filling your jug straight from the press!! Palestinian crafts and embroidery, folklore dance, dabkeh, musical performances and much more will be held in the natural settings under the shade of the ancient olive trees!

**FOR RESERVATIONS:** Call Canaan Fair Trade: +972 (0) 4 2341991 OR email [tours@canaanfairtrade.com](mailto:tours@canaanfairtrade.com). Tickets are available at the door

**Entrance fee:** 80 ILS per person includes program activities + delicious dinner.

30 ILS per person for program activities *WITHOUT* dinner.

*Children under the age of 12 enter for free.*

**Directions from the South:** Take the road to Jenin on route 60 North going towards Jenin. About 3 KM before you get to Jenin look for Shuhada junction (right to Qabatya and Left to Burqin) Take left toward Burqin and follow the road through the village of Burqir until you reach the main gas station. Stay straight on Kufur Qud Rd. Canaan Fair Trade is about 1 kilometer up the hill on your right.

**WE LOOK FORWARD TO CELEBRATING WITH YOU!!!**

